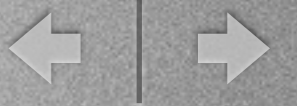




C O N S C I O U S

C O N S U M P T I O N



- SEVEN MOST IMPORTANT
QUESTIONS TO ASK
OURSELVES WHEN GOING
OUT SHOPPING AND
LOOKING AT A PIECE OF
GARMENT AND TRYING TO
MAKE A PURCHASE



1) IS IT DESIRABLE,
DO I REALLY DESIRE THIS
PIECE, WILL I REALLY LIKE IT
IN THE LONG RUN?

- DOES IT REALLY FIT MY NEEDS AND
STYLE?



2) IS IT DURABLE,
LONG LASTING IN STYLE AND
QUALITY?



3) IS IT REMAKABLE,
CAN I USE THE FABRIC TO MAKE
SOMETHING NEW OUT OF IT, IF
I GET TIRED OF ITS STYLE?



4) IS IT REUSABLE,
WILL SOMEONE ELSE IN MY
NETWORK WANT TO INHERIT IF I
DECIDE TO PASS IT ON?



5) IS IT RECYCLABLE,
CAN IT BE RECYCLED AT A
SORTING FACILITY BY
SEPARATING ITS VARIOUS
MATERIALS BEFORE RECYCLING
(E.G. BY SEPARATING THE OUTER
COTTON FABRIC FROM
THE POLYESTER LINING?)



6) IS IT MADE FROM RENEWABLE MATERIAL?

PREFERABLY, THE MATERIAL SHOULD BE MADE FROM NATURAL FIBERS THAT HAVE BEEN PRODUCED UNDER SUSTAINABLE CONDITIONS, E.G.

ORGANIC COTTON, - HEMP, - LINEN, OR - WOOL,
OR CELLULOSE BASED MATERIAL SUCH AS TENCEL...



7) IS IT SUSTAINABLY (ETHICALLY) PRODUCED?
HAS IT BEEN MADE UNDER ENVIRONMENTALLY
FRIENDLY AND SOCIO-ECONOMICALLY FAIR
CONDITIONS?

7-QUESTIONS BY ANNA BRISMAR, GREEN STRATEGY [HTTP://WWW.GREENSTRATEGY.SE/EN/](http://www.greenstrategy.se/en/)



FAIR LABOR ASSOCIATION WORKPLACE CODE OF CONDUCT

THE FLA WORKPLACE CODE OF CONDUCT DEFINES LABOR STANDARDS THAT AIM TO ACHIEVE DECENT AND HUMANE WORKING CONDITIONS. THE CODE'S STANDARDS ARE BASED ON INTERNATIONAL LABOR ORGANIZATION STANDARDS AND INTERNATIONALLY ACCEPTED GOOD LABOR PRACTICES. FAIRLABOR.ORG/LABOR-STANDARDS

NONDISCRIMINATION

HARASSMENT OR ABUSE

FORCED LABOR

CHILD LABOR

FREEDOM OF ASSOCIATION AND COLLECTIVE
BARGAINING

HEALTH, SAFETY AND ENVIRONMENT

HOURS OF WORK

COMPENSATION



Sunday, January 18, 15





70% of our spring cotton is
organic









JACQUELINE KADDERIZ

CAPELLA

JACQUELINE KADDERIZ

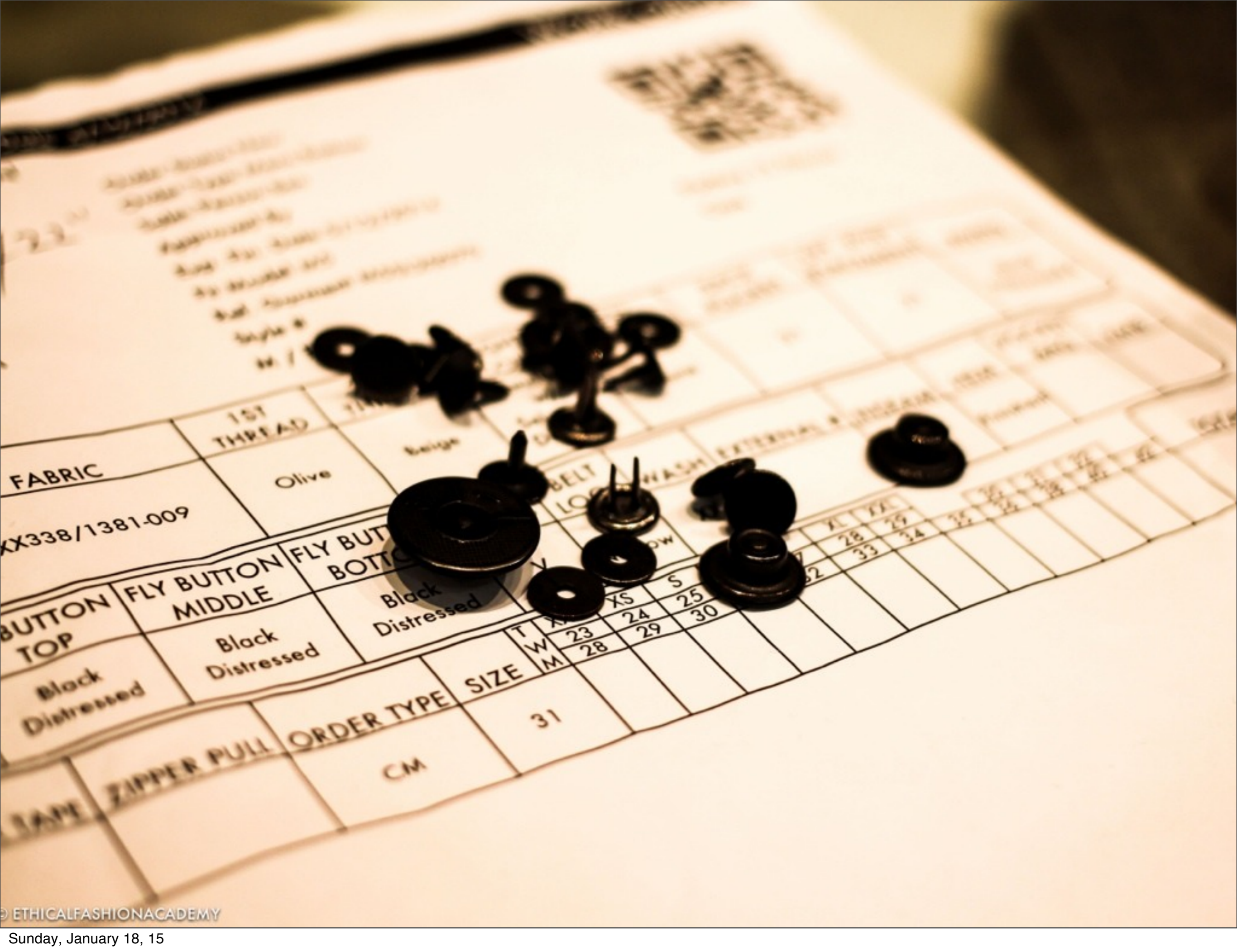












FABRIC		Olive		1ST THREAD		Beige		Belt		WASH		EXTERNAL		INTERNAL	
XX338/1381-009		Black Distressed		Black Distressed		Black Distressed		XS		S		M		L	
BUTTON TOP		FLY BUTTON MIDDLE		FLY BUTTON BOTTOM		T		W		M		XS		S	
Black Distressed		Black Distressed		Black Distressed		23		24		25		28		29	
ZIPPER PULL		ORDER TYPE		SIZE		28		29		30		32		33	
		CM		31											









inspiration





Sunday, January 18, 15